



Sponsorship Opportunities

with
the Greater Worcester Land Trust





About GWLT

Who is the Greater Worcester Land Trust?

The Greater Worcester Land Trust is a 501(c)(3) nonprofit organization dedicated to preserving the natural lands and waters of Worcester County for the enjoyment of present and future generations. Since our founding in 1987, we have conserved over 3,000 acres of Central Massachusetts's beautiful woods, lakes, rivers and wetlands and taught thousands about the importance of conservation.

How Can I Help?

We are seeking sponsorships in exchange for promotion at our events, festivals, and in our materials. Sponsorship tiers are outlined in the rates sheet. We are also accept merchandise donations for raffles and other in-kind donations. We are also always interested in further promotional opportunities for the Trust on event boards, newsletters, etc. We sincerely thank you for considering sponsoring and supporting the Greater Worcester Land Trust.



Sponsorship Form

Company name as you would like it to appear:

Mailing Address:

Phone Number:

Ad tier:

- ☐ Bald Eagle (\$2000) ☐ Beaver (\$1000) ☐ Rainbow Trout (\$750)
- ☐ Mallard Duck (\$400) ☐ Painted Turtle (\$200) ☐ Dragonfly (\$100)

Payment can be made at www.GWLT.org or by check made out to:
Greater Worcester Land Trust

Please send logo artwork to LEA@GWLT.ORG. Artwork should be in .PDF, .PNG, .TIFF or .JPG format at 300 DPI or greater at print size.

DONATION LEVEL	EVENT BANNER	POSTER LOGO	POSTCARD LOGO	PROGRAM AD	EVENT ANNOUNCEMENT	PROGRAM LOGO	PROGRAM NAME
\$1000 - BALD EAGLE	✓	✓	✓	FULL PAGE	✓	✓	✓
\$500 - BEAVER		✓	✓	FULL PAGE	✓	✓	✓
\$350 - RAINBOW TROUT				1/2 PAGE	✓	✓	✓
\$200 - MALLARD DUCK				1/4 PAGE	✓	✓	✓
\$100 - PAINTED TURTLE						✓	✓
\$50 - DRAGONFLY							✓

Supporting GWLT shows your company’s commitment to the local environment and making the world a greener, friendlier place.

Advertising with us reaches:

- Event spaces of up to 200 people several times per year
- Our web site (with logos for all ad packages \$100 and above)
- Our Facebook page of 4,000 followers
- Our Instagram account of over 1,600 followers
- Our postcard mailing list of over 1,200 people
- Our Constant Contact list of over 2,000 people.